



ANNUAL REPORT

2021

FACTS AND FIGURES

2020-21



schools participated

young people took part





council finals

BBL and WBBL squad players deliver Hoops 4 Health roadshows

club teams compete within our junior central venue league

club or after school sites **OVER**

every week

attending clubs

OVER

competing in our central venue league every week

officiating staff for CVL





foundation trustees

full time staff

part time staff













our clubs cater from 5 years old to senior age groups



extra-curricular school clubs established within the East End of Newcastle

young people have attended



times or more



players

COVID-19 vaccinations administered



core-funding

THANKS

On behalf of the Eagles Community Foundation, thank you to all of our Board of Trustees for their commitment this year: Alan Younger, Dave Forrester, Eric Wilson, Jeff King, Malcolm Dix, Paul Blake, Rob Page, Stephen Savage and Su Cumming.

INTRODUCTION PAUL BLAKE CHAIRMAN THE BOARD OF TRUSTEES

The past twelve months have been in a lot of ways the most challenging to the Eagles across the history of the Foundation. The period witnessed the first change from lockdown to restrictions and the Sport England return to sport guidance. The Foundation safely returned all junior players and partner clubs back to sport, working with the young people and coaches to encourage fun play whilst getting reacquainted with being in organised sessions and mixing with other young people



on court. The Academy trials were pushed back as far as possible and took place over a period of time rather than the normal route to allow young people time with no unnecessary pressure. Over the course of the year the Foundation returned 850 basketball junior players in August 2020 and grew the playing base to 1250 weekly basketball players in Eagles junior clubs in June 2021.

The Hoops 4 Health primary schools programme delivered virtually with players delivering from the arena into school classrooms with the much needed expertise of the club helping with the transition. Both the BBL and WBBL players committed to the programme and a special station was delivered to engage the young people to discuss their experiences during the pandemic and to encourage all classmates to support each other.

Alongside the return to junior sport and Hoops 4 Health the arena faced a professional basketball season behind closed doors and a very limited return of events. Inevitably there was a financial strain upon the organisation due to lack of income, thankfully the arena loans agreed for holiday periods which left the finances to cover the monthly utility bills, running costs and annual maintenance. It was a time of unchartered territory and the need to mitigate risks, including the unfortunate but necessary decision to make redundancies, reduce running costs and operate the building on skeleton staffing with the support of Eagles volunteers who with training and specialised courses took on the responsibility of the arena during the professional club season.

Newcastle College and education delivery returned to the arena in autumn 2020 with the arena providing a safe environment for both pupils and staff on site. Military Preparation College Training moved into the arena for the academic year enabling the next generation of military forces to continue their studying. Tyne Theatre Dance School also relocated temporarily to the arena to enable their courses and sessions to be delivered across the academic year. The arena offered new homes to both organisations to continue the work on benefiting hundreds of local young people during a time when they needed as much normality as possible.

December 2020 was a turning point for Foundation. Newcastle General Practice Service (NGPS) reached out and asked if the arena would be willing to assist in the vaccination roll out. Being involved with the NHS and working alongside key workers including, NGPS, Newcastle City Council, Tyne and Wear Fire Brigade and our wonderful community volunteers was the most humbling of experiences and gave purpose back to the Foundation and arena. The building was switched to a vaccination centre on December 23rd 2020 with just under 1000 of our local over 80's most of whom had not left the house since March came into the arena for their first vaccination. The following twelve months witnessed 114,997 local people receive their vaccinations and boosters at the arena. The Foundation cannot thank NGPS enough for the call to support, it truly was a humbling experience to work alongside such local heroes.

At the end of 2020, Newcastle City Council applied to the governments covid-19 Leisure assistance fund, this successful application provided a much-needed grant to the Foundation to help with core running costs of the arena.

The good work continued by the Foundation Officers and during early 2021 the Foundation was able to negotiate an arena naming rights deal with Vertu Motors Group, providing five years of significant income helping the charity through this difficult period and laying the foundations for future growth.

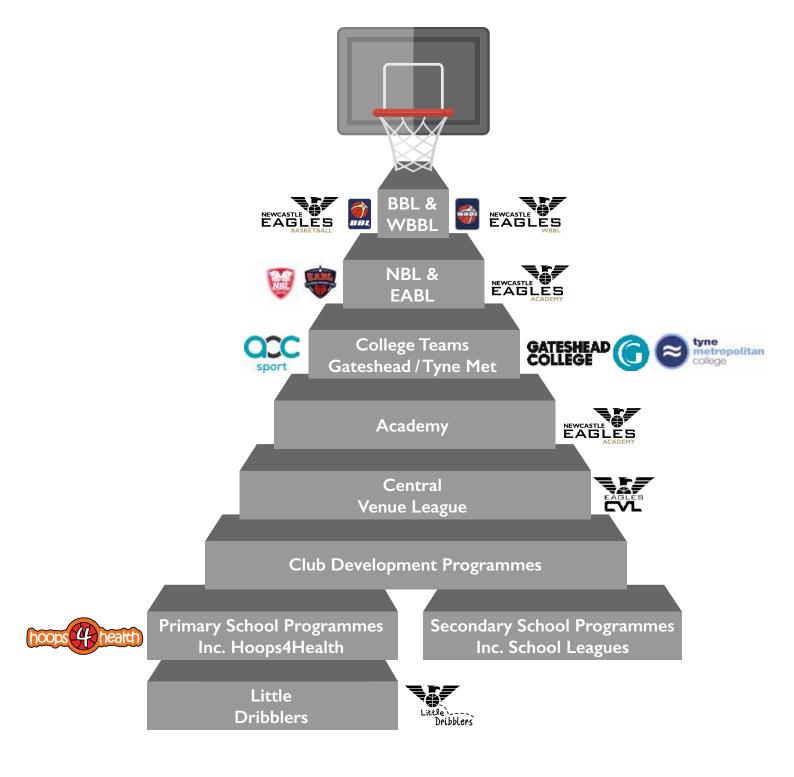
Everyone will have an individual story of 2020-21, for us it was one that started in desperation on how to survive as an organisation and changed due to our local community who picked us up and supported the Foundation when it was at its most vulnerable. The subsequent reorganization of the Foundation has enabled it to become more resilient and determined to benefit our local community. Now it's our time to further embrace partnerships and expand our remit to those who need our support the most.

This annual report is dedicated to all of the Eagles volunteers who pulled together during our time of crisis and kept the arena open and safe. This group of local people from all different backgrounds set up the arena for all BBL and WBBL home games, contributed to the delivery of the vaccination programme, worked alongside Sky Sports TV whilst upholding the strict COVID-19 guidance to ensure the building was a safe environment. The pandemic has provided us some amazing heroes and role models, here at the Eagles we are lucky to have our own, thank you to our Eagles Wings team who enabled the legacy of the Eagles to continue.

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PLAYER PATHWAY



PRIMARY SCHOOL PROGRAMMES CHANGE 4 LIFE



The Change 4 Life programme has historically taken place in the East End of Newcastle in 9 primary schools:

PARTICIPATING SCHOOLS:

- Byker
- Central Walker C of E
- St.Albans RC
- St.Lawrence's RC
- St.Vincents RC
- Tyneview
- Walkergate
- Welbeck
- West Walker

The aim is to educate children living in the most deprived area of Newcastle, the importance of living an active healthy lifestyle. Our CVL coordinator puts together a delivery programme across the schools for both curriculum and non-curriculum trying to engage as many children as possible from reception class through to year 6.

It is important for us that the coordinator builds up a rapport with the children so alongside delivery the coordinator attends other events the schools might have on and will have a presence in the school yard at breaktimes.

This programme is fully funded so there are no financial barriers for any of the children to be able to access.

The teachers are very supportive of the programme and get involved with helping with the delivery and in one case a teacher has gone on to gain their Basketball England Level 2 Coaching Award.

With the Newcastle Eagles games being played behind closed doors this season, the annual event of a pre-game and half-time competitions was unable to go ahead. Although 2 schools did not take part this year due to the pandemic and restrictions within their own schools, almost 800 children went through the programme from September – March.

Unfortunately, due to the change in funding criteria at the council, the Change 4 Life programme ended in March 2021.

PRIMARY SCHOOL PROGRAMMES **ITTLE DRIBBLERS**



The 'Little Dribblers' is an introductory programme that engages with children aged 5 – 9 years old. It is a great first step for children looking to get involved in basketball. Whilst learning the basic elements of the sport, children also work on the key fundamental skills of movement, running, jumping, throwing and catching. Throughout the sessions children are encouraged to work on their fine and gross motor skills by doing passing and catching activities.

A noticeable difference with this programme is that the equipment used is size specific to the children. Smaller basketballs and adjustable baskets enable the children to be more in control of the ball with a greater success rate at the hoop. Primary schools take part either as curriculum delivery or as extra-curricular activity.

The skills the children are taught are all transferable into other sports and they are encouraged to not just

PARTICIPATING SCHOOLS 2019-20

NEWCASTLE

- Hilton
- Kenton Bar
- St. George's
- St. John's
- St. Mark's
- Westgate Hill
- Our Lady & St. Anne's

GATESHEAD

- Front Street
- Glynwood

NORTHUMBERLAND

Hareside

focus on one sport at such a young age but to try other sports and activities as well.

Unfortunately, with all BBL games being played behind closed doors the normal medal presentations that would take place were not able to.

PRIMARY SCHOOL PROGRAMMES HOOPS 4 HEALTH



INTRODUCTION

The Hoops 4 Health programme experienced a new challenge in the 2020-21 academic year and went virtual with 31 primary and middle schools to ensure the safety of everyone's well being.

The foundation engages over a thousand pupils across Tyne and Wear and South East Northumberland through our Hoops 4 Health programme.

The programme evolves every year to ensure the key issues are addressed in delivery through a fun and engaging, safe environment to pupils in years 4, 5 and 6.

The partners involved during the year included:

- Change for Life
- Gateshead Housing Company
- Newcastle City Council
- North Tyneside Council
- Northumbrian Healthcare Trust Hospital Volunteer Service
- Northumbrian Violence Reduction Unit
- Northumbrian Water





Our project partners and the schools themselves have helped us to connect with young people to encourage them to make healthier lifestyle decisions as they move into teenage years and secondary school.

Hoops 4 Health is broken down into 3 different sections however, unfortunately due to the pandemic, we were unable to provide the final part of the programme:

- I. Healthy living roadshow afternoon delivered by the Newcastle Eagles Basketball Players
- 2. Coaching delivered by the Newcastle Eagles Community Foundation Coaches.
- 3. A local council tournament day

Hoops 4 Health programmes run across six local educational authorities:

- Gateshead
- Newcastle
- North Tyneside
- Northumberland
- South Tyneside
- Sunderland





YEAR 5 PARTICIPATION

GATESHEAD

SCHOOL	
Falla Park Community	30
Glynwood Community	60
TOTAL	90

NEWCASTLE

SCHOOL	
Arthur's Hill Federation-Westgate Hill	115
Hawthorn Primary School	60
St. Michael's RC Primary School	30
St. Paul's CE Primary School	30
Hilton Primary School	60
Kenton Bar Primary School	60
Our Lady & St Anne's RC Primary School	46
Byker Primary School	60
Walkergate Primary School	90
Walbottle Village Primary School	30
TOTAL	581

NORTH TYNESIDE

SCHOOL	
Preston Grange Primary School	60
Wellfield Middle School	90
New York Primary School	31
Riverside Community Primary School	21
Denbigh	60
TOTAL	262

NORTHUMBERLAND

SCHOOL	
New Delavel Primary	30
Cragside COE Cont Primary School	62
Cramlington Village Primary	30
Whytrig Community Middle School	75
St Peter & Paul Primary	29
TOTAL	226

SOUTH TYNESIDE

SCHOOL	
Hadrian Primary	40
Harton Primary School	90
Laygate Community School	27
St Bedes RCVA	30
Stanhope Primary	60
East Boldon Juniors	57
TOTAL	304

SUNDERLAND

SCHOOL	
East Herrington	62
Barnes Junior School	90
St Cuthbert's RCVA	60
TOTAL	212

Due to a difficult year of uncertainty we only reached:

TOTAL PARTICIPANTS 1,675



violence reduction unit



















PROGRAMME OUTLINE

Hoops4Health is broken down into five stages which are delivered in schools, regional venues and at the home court of the our BBL and WBBL team. Due to COVID-19 pandemic, stages 3 to 6 could not be delivered.

All stages of the programme is delivered by the Eagles Community Foundation and these will be explained in further depth in the following pages.

STAGE I ROADSHOWS



STAGE 2 COACHING



STAGE 3 TOURNAMENTS

DID NOT HAPPEN DUE TO COVID-19 PANDEMIC



STAGE 4 TOURNAMENT FINALS

DID NOT HAPPEN DUE TO COVID-19 PANDEMIC



STAGE 5 CHAMPION OF CHAMPIONS



DID NOT HAPPEN DUE TO COVID-19 PANDEMIC



STAGE I - ROADSHOWS

VIRTUAL DELIVERY

All school received a "healthy living" virtual roadshow across the afternoon delivered by a group of Newcastle Eagles BBL and WBBL players.

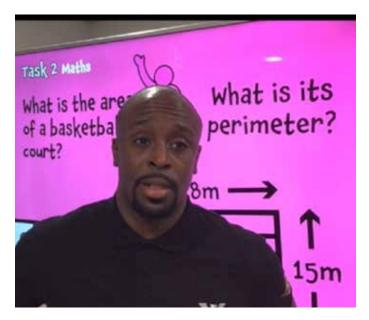
The players would present from our hospitability rooms at the Vertu Motors Arena with a TV screen set up behind them to show the presentation to the children.

All schools had their own afternoon teams invite to join the players online. This could be up to four classes. The leader of the roadshow would introduce the programme and ask the children what they think it takes to lead a healthy lifestyle.

Virtual delivery was very challenging for the players however they learned and developed as they progressed and It became successful. The virtual roadshow meant teachers had to support the delivery, asking them to select the child to come up to the front and answer questions. The players would rotate the questions through the classes to keep everyone engaged during their separate classes.

WARM UP GAME

The players had a list of sports to act out over the video call for the children to guess, the aim was to write down the sports and using the first letter of each sport would spell out the word 'basketball'.





STEM (SCIENCE, TECHNOLOGY, ENGLISH, MATHS)

The 'STEM' station consisted of science, technology and maths questions relating to basketball to combine fun and learning for the children.

The work booklets every child received matched the presentation on the screen delivered from the BBL and WBBL players. The children were asked questions about how basketballs stop bouncing, how technology can help player performance and how the children can involve it into their lifestyle for example watching videos on the techniques and video analysis.

The players asked the children how they could work out the perimeter and area of a basketball court. The children also receive a maths challenge they had to workout in their work booklets.

FOOD & WATER

The first part of the station we talked about food and asked all the children to complete their food diary in their workbook, followed by the player delivering this station discussing what they eat throughout the day and encouraging the children to eat a more balanced diet.



The children had the opportunity to share their food diary which then brought us to talk about the food labelling system encouraging children to always check the labels before consuming the food and about portion size, exampling that your stomach is the same size as your fist.

To close the topic on food we gave the children a nutrition challenge, providing 3 meals and they had to come up with a solution to make them nutritional for example burger and fries, you could change the bun to either wholemeal bread or lettuce. The chips could be swapped for carrot sticks etc.

The second part of the station was about water and how much you should drink daily and the importance of water within our bodies and why we need it. The children learned that water makes up a lot of our body for example 83% of our blood is made of water.

YOUR EXPERIENCES

This subject was linked to COVID 19 lockdown and what experiences the children had faced going through a pandemic. Everyone was able to share their feelings

and help guide one another. The players also shared with the children how they felt and how they overcame their challenges. This gave the children hope and ideas on how they can keep themselves positive and active, they were able to help one another. We were also able to share a video clip the Newcastle Eagles made with players and fans on "pass the basketball and not the virus".

ROUND UP

At the end of the afternoon we played a clip on what our game day experiences looked like before covid with the spectators and support.

We explained that all of the BBL games had to take part behind close doors but we still needed the support from our fans and informed them they could watch online.

Watch a video of the Hoops 4 Health Virtual delivery at www.newcastle-eagles.com/virtual



We all thought it was an absolutely brilliant afternoon, really really successful!

Once the iPad was linked up to our system, the sound was perfect.

I think Rahmon was just fantastic, he has real presence and great humour with the children.

Rahmon has a lovely rapport with them and the children loved every bit of it because of the lovely interaction they had with all three of them.

The activities worked really well, especially once we got into the routine of sending the children to crouch down at the front to speak to them directly into the camera it was fab. I think it would have been less successful if the staff had relayed the children's answers.

The kids loved that they got a chance to speak and be listened to individually, they said that felt special (by coming to the front) They loved all of the activities, had fun and said that they felt really special as it was almost like having a one-to-one with some Eagles!

It was superb!! Please pass on my thanks to all three of the players. It really worked as a virtual afternoon, it was even better than we imagined.

Tracy Taylor, Head Teacher, Preston Grange



STAGE 2 - COACHING

The coaching part of the programme is delivered by an Eagles community Foundation basketball coach or development officer.

Each school receives 4 hours of basketball coaching during curriculum time. The pupils learn basketball skills to play the game such as how to perform the follow, catching, passing, jumping, shooting and footwork during this they also understand basic rules including, double dribble, travelling, court boundaries and contact.

The coach the ensures that all pupils are involved and understand the importance of teamwork and communication within the sport. The pupils get the opportunity to play and put all they have learned together.

The coaching element is to prepare the children for the tournament (stage 3).

STAGE 3 - TOURNAMENTS

Unfortunately due to the pandemic we were unable to bring all the schools together in one environment to participate in their local authority round robin tournament. This was very difficult for the foundation as we love to see everyone come together within our programme but the health and safety of everyone was more important.

STAGES 4 & 5 - TOURNAMENT FINALS AND CHAMPION OF CHAMPIONS

The tournament finals and champion of Champions are played prior to an BBL home game and at half time but unfortunately due to no tournaments and the BBL games being behind closed doors we were unable to deliver this part of the programme.







CLUB DEVELOPMENT COMMUNITY CLUBS

The II junior sites we run across Tyne and Wear and South East Northumberland, enable young players to transition out of the school programmes we run into a structured club site. All youngsters are welcomed into the club environment no matter what experience they have previously had. When a player joins a club the coach will help them to work on their skill levels and ability and will guide them on to which ever player pathway they are interested in.

Across all sports it is important to offer a competitive element not only within the club environment but also against other clubs. This can enhance life skills such as working in a team and problem solving but also allows players to experience winning and losing and how to deal with both outcomes. The ECF Central Venue League offers this platform for all players and there are no trials needed for wanting to take part.

With all junior basketball clubs able to restart in September after the lockdown break, measures were put in place to be able to bring players back safely. This included carrying out and implementing COVID risk assessments in each of the 11 club sites. Following the Governing Body Return to Play guidelines we ensured that the following were complied with, no spectators in sessions, hand sanitising on entry, during session and exit, temperature checks, small working groups only, limited numbers, no physical contact, amongst others. There was uncertainty as to how many players we thought might return but we were pleased that over 750 members returned in the first month alone.

The limited numbers allowed at the club also meant that we were unable to engage with as many volunteers as normal. This was a huge miss across all sites as volunteers are the backbone of any club and this was highlighted in the lack of physical presence they were able to give.

COMMUNITY CLUB SITES

When the clubs were able to return to play some of the club sites had restrictions in place and we weren't able to access them straight away. Unfortunately, Walbottle Wizards were unable to return due to school restrictions so the players were transitioned into the Newcastle West Hoopstars and the club was closed down. Tyne Met Tigers were also unable to return to their training site for the season. After handing North Shields club over to be ran by the school a joint decision was made to bring North Shields back into the foundation. Even with all the problems getting clubs back up and running there was in excess of 1170 members registered including one club, Cardinal Hornets, exceeding 200 members and a further 3 clubs breaking the 100 member mark.





















AGE GROUPS & MEMBERSHIP 2020-21

GATESHEAD

Cardinal Hornets	U6-U18	209
Whickham Royals	U8-U18	86
Ryton Rockets	U10-U18	60

NEWCASTLE

Gosforth Golliaths	U10-U18	97
Kenton Force	U12-U18	87
Ncle East Griffins	U10-U18	122
Ncle West Hoopstars	U10-U18	169

NORTHUMBERLAND

	Cramlington Vikings	U10-U18	97
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NORTH TYNESIDE

North Shields	U10-U18	80
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SOUTH TYNESIDE

South Tyneside	U8-U18	163
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Taylor Rendles has been a key member of the Eagles Community Foundation Team for more than a decade. Here's her story.

I was a very sporty kid at school.

I got into basketball before I'd even experienced the Eagles Community Foundation's Hoops 4 Health programme. But I do remember Fab [Flournoy, former Eagles player-coach] coming into our school with Susan [Hunter, Foundation Chief Operating officer] and I took part in that session. From there I had the opportunity to go to John Spence Community High School in North Tyneside where the North Shields Jazz club was based. A minibus used to pick us up from the primary school and take us there and back for the sessions. I ended up staying with the club for seven years.

Basketball was always destined to be a big part of my life.

Towards the end of my time at TyneMet College I had a conversation with the Sport Development Manager, Sarah Bennett, and she told me that there was an opportunity to do an apprenticeship with the Eagles Community Foundation. I had a meeting with Sam Blake, Deirdre Hayes and Sarah to find out more. When I say find out more, I was extremely shy and I don't think I really said too much — I just listened! Essentially, it was a coaching position that would see me take over the North Shields club. It goes without saying that I took the role!

lan MacLeod coached me...before he coached the Eagles!

lan [MacLeod, Newcastle Eagles Head Coach] was my apprentice tutor and he'd guide us and give us direction. I started going out to schools and watched how other coaches did their job. But after that I was encouraged to go my own way. I also started working with the girls at Westgate Hoopstars and just before the initial apprenticeship was due to end I was asked if I'd like to extend it for another 18 months. I really enjoyed the role but, ironically, I preferred the administration side of things to being out coaching. I never expected that would be the case but I realised that's where my future lay.



I went from team sheets to spreadsheets.

If I wasn't out coaching then I'd be given various administration roles working alongside Susan. I threw myself into that work. Admin was always meant to be a part of my role but not necessarily the main part — it just so happened I loved spreadsheets and databases! Maybe that's why I was offered a job by the Foundation after my second apprenticeship came to an end...

Organising the organisation became my passion.

My first full-time job with the Eagles Foundation was loosely 50% coaching and 50% admin. I started looking after the players' diaries and helping to coordinate their school visits. I was helping out more and more with Hoops 4 Health — making sure that everything was branded and then learning how the tournaments were run. I was still doing some coaching but I think everyone knew that I'd really found my place off court. I'd still jump on a bus with a bag of balls and head off to do a school session every so often. But I actually looked forward to being back in the office and organising things from there.

Hoops 4 Health has a special place in my heart.

I still look after the coaches' and players' diaries and coordinate the Hoops 4 Health roadshows. It's great to see how the players who've been here for a while really make an impact on the school visits and the new players settle in quickly. Of course, some of them enjoy that sort of environment more than others and as someone who's been painfully shy in the past I know it's not for everyone! But they all do a great job and throw themselves into it. Themba [Yabantu], Darius [Defoe] and Rahmon [Fletcher] know their way around Hoops 4 Health better than most so they tend to take the lead at the start of the season and any new players take it from there. Someone like Corey [Johnson] has only been doing it for half a season but he's a natural. I just like watching the way that the players' personalities change and develop as they visit more schools and meet more kids.

Moving to the Vertu Motors Arena challenged everyone.

I've been involved with the Foundation for II years now. I was appointed Administrative Officer in 2010 and the time's just flown by. In the last three years — since we moved to the Vertu Motors Arena — it just seems like things have moved to another level. There's always something to be done and that's before you think about how to deal with a global pandemic.

I remember Newcastle Eagles first BBL match at the Vertu Motors Arena like it was yesterday.

Looking back at the first time we staged a BBL match at the Vertu Motors Arena I don't really know how we got through it! Everything was brand new and I think it was 2am before we managed to wrap up and head home. It was very emotional in many ways. For anyone who had been involved with the Foundation as long as I had it was the culmination of years of hard work and commitment from so many people.

It was very scary at the start of the pandemic back in spring 2020.

Staff were furloughed and after working so hard to get to where we were at the VMA suddenly we wondered whether there would be a job to come back to. But we're a community arena and we realised we could make a big difference to that community. That's when I started helping to organise the vaccine roll out — working alongside the military to jab thousands of people. Hundreds of people came through the door every day and it gave all of us a new focus and a sense of purpose. It's not something anyone could ever have imagined but we did a fantastic job as a team in the middle of a national crisis. Good came out of bad. That's how I look at it now.

Now it feels like we're almost back to our pre-lockdown best.

The BBL and WBBL basketball's back on a weekend, the school visits are up and running again and — pandemic permitting — the Hoops 4 Health tournaments start again at the end of the month. Our community groups are using the VMA again and there are so many exciting plans in the pipeline. I feel proud to be a part of the Foundation team and I can't imagine being anywhere else.

Once An Eagle, Always An Eagle — that's me!



COMPETITION STRUCTURE EAGLES CENTRAL VENUE LEAGUE





The Eagles Central Venue League (CVL) brings together all the foundation club players into a competitive environment. Any player within a club is able to play for a team as the CVL is a development league so no trials take place. The leagues would normally be split into two blocks across the season allowing new teams to enter. The league in a normal year would have U12s – U18s playing on a Saturday and U10s playing on a Sunday across 3 courts at the Arena.

The U10s league is played across court and the hoops are lowered to 8ft. Instead of 5v5 this age group plays 4v4 games. Although the scores are recorded throughout the game no league tables are kept as the main emphasis is getting the players use to playing competitive games and learning the rules of the game. The games are shortened and the teams can be mixed gender.

The remaining age groups play full court games 5v5 and similarly the teams can be mixed gender. The games are played with a running clock to ensure all fixtures can be fulfilled but are closing in time to a full game as oppose to the UIOs. The coach has more of an influence in these games adding specific plays both in offence and defence giving a better match experience and preparing players who may want to take a performance pathway route.

Monitoring Basketball England Return to Play guidance, we were able to run 2 small blocks of competitions throughout the season. In October a 4 week competition was played allowing 32 teams to play.

BLOCK I COMPETING TEAMS

UNDER 10

Cardinal Hornets (4 teams) STBC (1 team)

UNDER 12

Cardinal Hornets (6 teams) Gosforth Goliaths (1 team) NEG (1 team) STBC (1 team) Tyne Met Tigers (1 team)

UNDER 14

Cardinal Hornets (3 teams) Gosforth Goliaths (2 teams) Kenton Force (1 team) NEG (1 team) STBC (1 team)

UNDER 16

Cardinal Hornets (I team)
Gosforth Goliaths (I team)
Kenton Force (I team)
NEG (I team)
Newcastle West Hoopstars (I team)
STBC (I team)

UNDER 18

Kenton Force (I team) Newcastle West Hoopstars (I team) STBC (I team) In order for the games to take place there were very strict restrictions and guidelines that we had to follow including pausing the game after 20 minutes for players to sanitise their hands and the ball to be sanitised, no spectators, no bibs, individual chairs for each players cleaned in between games, amongst others.

By the time the second block was allowed to be ran in June there was a surge of players joining and returning to clubs and 70 teams entered into the 6 week block.

BLOCK 2 COMPETING TEAMS

UNDER 10

Cardinal Hornets (5 teams)
Cramlington Vikings (2 teams)
Kenton Force (1 team)
Newcastle West Hoopstars (4 teams)
NEG (1 team)
STBC (4 teams)
Whickham Royals (3 teams)

UNDER 12

Cardinal Hornets (6 teams)
Cramlington Vikings (2 teams)
Gosforth Goliaths (2 teams)
Kenton Force (1 team)
NEG (1 team)
Newcastle West Hoopstars (2 teams)
STBC (2 teams)
Tyne Met Tigers (1 team)
Whickham Royals (1 team)

UNDER 14

Cardinal Hornets (4 teams)
Cramlington Vikings (1 team)
Gosforth Goliaths (2 teams)
Kenton Force (2 teams)
NEG (1 team)
Newcastle West Hoopstars (2 teams)
STBC (1 team)
Tyne Met Tigers (1 team)
Whickham Royals (1 team)





UNDER 16

Cardinal Hornets (2 teams)
Cramlington Vikings (1 team)
Kenton Force (2 teams)
NEG (1 team)
STBC (3 teams)
Whickham Royals (1 team)

UNDER 18

Cramlington Vikings (1 team)
Kenton Force (2 teams)
NEG (1 team)
Newcastle West Hoopstars (2 teams)
STBC (1 team)

The league doesn't just only support developing players, but we also use this platform to be able to upskill people in both coaching and officiating.

This can be for young players who have shown an interest, players returning to the game, parents and those newly qualified. Gaining officiating awards in both table and refereeing allows people to get a better understanding of the game. Starting off at the younger age groups people will gain experience and thus confidence in progressing through to the older age groups.

The coaching pathway is really important to us as a foundation as it ensures that we have a pool of coaches to be able to deliver in the community.



FURTHER EDUCATION ACADEMIES TYNE MET COLLEGE



Tyne Met College run a North East Sports Academy (NESA) across a variety of sports including basketball.

The aim of the programme is to allow students to train and learn within a professional arena whilst off the court receiving academic expertise in A levels or vocational subjects, with training slots built in.

The Eagles Community Foundation have partnered up with Tyne Met College to run the NESA programme for over 10 years. The long-standing partnership with the college enhances learning, encouraging performance, determination and teamwork whilst mastering the skills for success.

NESA is committed to coaching players of all abilities and genders, in a welcoming, supportive environment that encourages confidence, performance and persoal development.

What learners have access to:

- Take on the best in the country in the National EABL with the Newcastle Eagles Academy.
- Compete in the AoC North East Regional League
- Dedicated players have the chance to apply for free USA scholarship opportunities
- Up to 10 hrs of training and competitive matches each week in superb purpose-built facilities.
- Exclusive subsidised training, playing and leisure kits
- Individually tailored strength and conditioning programmes as well as use of the state-of-the-art sports science lab and rehabilitation support.
- Sport-specific expert workshops in areas suchas sport psychology, performance analysis and nutrition.
- Free unlimited access to the Flex Fitness gym.
- The opportunity to gain basketball-specific coaching and officiating qualifications.
- Access to physiotherapy clinic for injury treatment.
- The chance to enhance employability skills through the NESA leadership academy.
- On-site court facilities for additional training.

HEAD COACH

Shaun Malone continues his dual role at the Eagles Community Foundation where he is the North Tyneside Development Officer promoting and developing basketball within North Tyneside primary and secondary schools alongside his role at the NESA Academy. Shaun has himself progressed through the player pathway starting as a junior, progressing to academy and then into the NESA Basketball Academy. After successfully completing a foundation degree Shaun then joined the foundation as a community coach. Shaun's personal experience of life as a student at Tyne Met as well as his understanding of the importance of being a student

athlete encourages him to work closely with curriculum staff to ensure that all his NESA learners are firstly achieving in their academic studies and then progressing on the basketball court.

SEASON 2020-21

Due to the ongoing pandemic, the 2020-21 AoC North East Regional League was suspended and all the basketball games were been cancelled in order to protect the health, safety and wellbeing of all involved.

Although the national league was cancelled, the regional competition was highly contested with the league being decided on the final day of competition in 2019-20. Tyne Met faced Middlesbrough College in the final fixture with both teams sitting at the top of the league table. In the final quarter of the game, only 2pts separated the teams. Unfortunately, due to injuries and foul trouble, it was Middlesbrough that would come out as victors with a 9pt win clinching the title for the season.

Although the 2020-21 season was cut short and the players did not get a chance to represent the Newcastle Eagles EABL side due to the ongoing pandemic, four Tyne Met players represented the EABL Squad including: Edward Boldi, Robert Dodds, James Taylor and Tyrese Nfon in 2019-20 season.

Also, Jonny Kavanagh and Joan Ducusin have qualified as coaches through the Eagles and Tyne Met partnership, developing through Shaun's mentoring and achieving key roles within the foundation in both in the CVL and junior club programme. This season was another successful year for the off court extra curriculum qualifications for 5 of the students, achieving work placements in CVL. The past year has seen emphasis on individual player development including breakdown of video analysis with focus on individual statistics, plays and fundamental improvements.

ELITE PERFORMANCE PATHWAY NEWCASTLE EAGLES ACADEMY



The Newcastle Eagles Academy is the next step up for the Eagles Community Foundation's junior club players.

The teams travel across England to compete aainst the highest level of juior baskebtall teams within the Basketball England National Basketball League (NBL).

Coaching staff are volunteers within the programme deducating their time to provide an environment of further development within the sport.

Both the BBL and WBBL coaches play a role within supporting the programme. Each age group has a team manager who is normall a parent from within the programme, providing the boaching team with support.

Some players go on to trial for international honours, which many previous academy players having benefied from.

The pandemic had a huge impact on the NBL across the 2020-21 season.

As retrictions lifted all players returned to club cocaching and a specific girls session at the Vertu Motors Arena was set-up.

The foundation wanted everyone to come back into the programme without the worry of trials so this route enabled young people to come reaquainted with participating in sessions within COVID-19 guidance.

OVER 55 ACTIVE AGEING INITIATIVE



Unfortunately the Over 55 sessions did not return during this period as it was felt by both the Foundation and participants it was too soon following the affect of the pandemic. So the officer was asked to join forces with both Northumbria Healthcare Trust and Northumberland Public Health and trial a programme of initiatives within North Tyneside and Northumberland.



SINGING FOR MEMORIES

The pilot twined a local primary school and a care home with a member of staff and singing tutor teaching the participants a song over the course of a couple of weeks via online sessions.

Following the completion of the sessions an online concert took place with the school and care home performing together. The young people then asked the care home residents questions about themselves and shared memories.

SCHOOL / CARE HOME	PARTICIPANTS
Preston Grange School	60
Redesdale Court Care Home	10
East Lea Primary School	7
Preston Grange School	60
TOTAL	137

BRITISH BASKETBALL LEAGUE NEWCASTLE EAGLES





#	FIRST NAME	SURNAME	HEIGHT	POSITION		
0	Rex	Pflueger	6'5	Guard/Forward		
2	Evan	Maxwell	6'10	Centre		
4	Themba	Yabantu	5'11	Point Guard		
6	Cortez	Edwards	6'1	Guard		
9	Sauveur	Kande	6'3	Small Forward		
12	Louis	Sayers	6'7	Small Forward		
13	Darius	Defoe	6'7	Centre/Power Forward		
14	Shore	Adenekan	6'9	Power Forward/Centre		
16	Eddie	Matthew	6'3	Guard/Forward		
21	Drew	Lasker	6'3	Guard		
22	Sean	Murphy	6'4	Small Forward		
24	Justin	Gordon	6'6 Power Forward			
44	Rahmon	Fletcher	5'11	Point Guard		

WOMEN'S BRITISH BASKETBALL LEAGUE NEWCASTLE EAGLES





#	FIRST NAME	SURNAME	HEIGHT	POSITION	
I	Yemisi	Mefful	5'11	Guard	
2	Sarah	Birkett	5'7	Guard	
4	Maddy	McVicar	5'5	Point Guard	
5	Marina	Fernandez	6'0	Forward	
6	Amelia	Oates	5'7	Guard	
7	Lisa	Коор	6'6	Centre	
8	Rachael	Bland	5'9	Guard	
9	Abby	Lowe	5'11	Forward	
10	Jorjah	Smith	5'9	Guard	
14	Orieoma	Chuckwu-Etu	5'9	Guard	
16	Mollie	Arnold	5'7	Guard	
17	Ruth	Thornley	5'7	Guard	
21	Mante	Kvederaviciute	6'1	Forward	
23	Alison	Gorrell	5'11	Guard	
32	Molly	Taylor	5'10	Guard	

BBL & WBBL CLUB HISTORY









SEASON	DIV	POS	PLD	W	L	PTS	PLAY OFFS	TROPHY	CUP
1996-1997	BBL	7th	36	21	15	42	Quarter-final	1st Round	Semi-final
1997-1998	BBL	3rd	36	25	11	50	Quarter-final	Semi-final	4th Round
1998-1999	BBL	5th	36	21	15	42	Quarter-final	Quarter-final	Semi-final
1999–2000	BBL N	6th	36	10	26	10	DNQ	Quarter-final	1st Round
2000–2001	BBL N	3rd	36	20	16	40	1st Round	Runner-up	Quarter-final
2001–2002	BBL N	3rd	32	17	15	34	Quarter-final	Quarter-final	Quarter-final
2002–2003	BBL	5th	40	25	15	50	Semi-final	Semi-final	Quarter-final
2003–2004	BBL	6th	36	18	18	36	Quarter-final	1st Round	Quarter-final
2004–2005	BBL	2nd	40	31	9	62	Winners	Winners	Semi-final
2005–2006	BBL	Ist	40	30	10	60	Winners	Winners	Winners
2006–2007	BBL	3rd	36	25	11	50	Winners	Runner-up	Semi-final
2007–2008	BBL	Ist	33	29	4	58	Semi-final	Runner-up	Runner-up
2008–2009	BBL	Ist	33	28	5	56	Winners	Winners	Runner-up
2009–2010	BBL	Ist	36	31	5	62	Semi-final	Winners	Quarter-final
2010-2011	BBL	2nd	33	24	9	48	Semi-final	Semi-final	Semi-final
2011–2012	BBL	Ist	30	23	7	46	Winners	Winners	Winners
2012–2013	BBL	2nd	33	25	8	50	Runner-up	Quarter-final	Runner-up
2013–2014	BBL	lst	33	28	5	56	Runner-up	Quarter-final	Runner-up
2014–2015	BBL	lst	36	31	5	58	Winners	Winners	Winners
2015–2016	BBL	2nd	33	28	5	56	1st Round	Runner-up	Winners
2016–2017	BBL	2nd	33	23	10	46	Runner-up	Quarter final	Winners
2017–2018	BBL	3rd	33	22	11	44	Quarter-final	Quarter-final	Quarter-final
2018–2019	BBL	3rd	33	21	12	42	Quarter-final	Quarter-final	Semi-final
2010-2019	WBBL	7th	22	10	12	20	Quarter-final	Group Stages	Quarter-final
2019–2020	BBL	Season cancelled due to the COVID-19 pandemic			Winners	Quarter-final			
2017-2020	WBBL	Season cancelled due to the COVID-19 pandemic				the CO	1st-Round	Semi-final	
2020–2021	BBL	4th	30	18	12	36	Winners	Quarter-final	Winners
ZUZU-ZUZ I	WBBL	7th	20	7	13	14	Runner-up	Quarter-final	Group Stages



ANNUAL REPORT 2021









Eagles Community Foundation
Vertu Motors Arena
Scotswood Road
Newcastle upon Tyne NE4 7AF
www.newcastle-eagles.com/foundation



Purpose-built community sports arena, events venue and home for the Eagles Community Foundation since January 2019.

www.vertumotorsarena.com



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